

Blue is the NEW GREEN

Answer these simple questions to learn if the Azure® ECM is right for you.

		ILS NO
1	Do you currently operate your furnace/AC in constant fan mode? In other words, does your system fan operate even when the furnace/AC is	not running?
2	Would you like to maximize the air purifying capability of the air filter or UV in your furnace/AC?	ight
3	Would you like to improve the temperature consistency throughout your hor	ne?
4	If you currently run (or were to run) your furnace/AC system fan continuous is noise level a concern?	у,
5	Would you like to conserve energy and reduce your electricity bill?	
6	Would you like to help save the planet?	
ı	If you answered YES to any one of the above questions, you would benefit from	n the Azure [®] ECM upgrade.
	Azure® ECM Installed Cost: \$	
No.	Standard Motor Installed Cost: \$	
	True Cost of Azure® ECM Upgrade: \$	
	Estimated Annual Energy Savings: \$	
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Frequently Asked Questions

What is Azure? Azure is a family of high efficiency, multi-fit ECM motors for HVAC and commercial refrigeration applications.

What does Azure do for me? Azure motors represent an opportunity to increase sales revenue and profitability. Although ECM technology is more expensive, it provides many inherent benefits to the end users.

How does Azure improve profitability? Innovative features make Azure motors the most universal in the HVAC/R industry. A small inventory supports a disproportionately large number of applications maximizing your chance of having the right motor for every job. Reduce lost sales due to being short on inventory. Reduce profitrobbing trips between the jobsite and supply house.

Do you sell UV lamps and high performance air cleaners? These products are not fully effective unless air is moving. Azure is designed to run quietly and efficiently between calls for heat and cool maximizing the performance of your customers' investment in indoor air quality. Azure makes sense.

Why would an end user pay more for Azure? Commercial refrigeration customers are in a highly competitive environment and always looking for improvements to their bottom line. Because most commercial refrigeration motors run 24/7/365, Azure motors will significantly reduce their utility bills. Azure motors do not cost the customer; they pay the customer.

HVAC customers will enjoy the benefit of improved comfort.

- 1. Azure's 625RPM constant fan operation quietly and efficiently de-stratifies air temperatures and provides cleaner air.
- 2. Azure automatically sizes to each and every system and typically provides better airflow than the previous motor that was sized on a theoretically perfect duct system. Does it not make sense to size the motor after the ductwork is installed?



